

Cigarettes Inc An Intimate History Of Corporate I

Tobacco Merchant Maurice Duke, Daniel P. Jordan. 2021-10-21 Maurice Duke and Daniel P. Jordan vividly describe the colorful life and times of one of the South's—and America's—most important businesses and provide insight into how luck, management practices, and personalities helped the company rise to international prominence. Universal Leaf Tobacco Company, the world's largest independent leaf tobacco dealer, is one of the major buying arms for tobacco manufacturers worldwide, selecting, purchasing, processing, and storing leaf tobacco. The story opens during the aftermath of the Civil War when Southerners realized once again the worldwide potential of their native crop. The authors follow the company from its incorporation 1918 through one of the first hostile takeover attempts in American business, to its evolution in 1993 into Universal Corporation, a worldwide conglomerate with a number of products including tobacco. Based on scholarly research and over two hundred interviews with past and present Universal employees, this objective saga reveals much about American business and economic history.

Business Organization and Combination Lewis Henry Haney. 1914 Select list of references: pages 518-519.

Sin in the Second City Karen Abbott. 2008-06-10 Step into the perfumed parlors of the Everleigh Club, the most famous brothel in American history—and the catalyst for a culture war that rocked the nation. Operating in Chicago's notorious Levee district at the dawn of the last century, the Club's proprietors, two aristocratic sisters named Minna and Ada Everleigh, welcomed moguls and actors, senators and athletes, foreign dignitaries and literary icons, into their stately double mansion, where thirty stunning Everleigh "butterflies" awaited their arrival. Courtesans named Doll, Suzy Poon Tang, and Brick Top devoured raw meat to the delight of Prince Henry of Prussia and recited poetry for Theodore Dreiser. Whereas lesser madams pocketed most of a harlot's earnings and kept a "whipper" on staff to mete out discipline, the Everleighs made sure their girls dined on gourmet food, were examined by an honest physician, and even tutored in the literature of Balzac. Not everyone appreciated the sisters' attempts to elevate the industry. Rival Levee madams hatched numerous schemes to ruin the Everleighs, including an attempt to frame them for the death of department store heir Marshall Field, Jr. But the sisters' most daunting foes were the Progressive Era reformers, who sent the entire country into a frenzy with lurid tales of "white slavery"—the allegedly rampant practice of kidnapping young girls and forcing them into brothels. This furor shaped America's sexual culture and had repercussions all the way to the White House, including the formation of the Federal Bureau of Investigation. With a cast of characters that includes Jack Johnson, John Barrymore, John D. Rockefeller, Jr., William Howard Taft, "Hinky Dink" Kenna, and Al Capone, *Sin in the Second City* is Karen Abbott's colorful, nuanced portrait of the iconic Everleigh sisters, their world-famous Club, and the perennial clash between our nation's hedonistic impulses and Puritanical roots. Culminating in a dramatic last stand between brothel keepers and crusading reformers, *Sin in the Second City* offers a vivid snapshot of America's journey from Victorian-era propriety to twentieth-century modernity. Visit www.sininthesecondcity.com to learn more! "Delicious... Abbott describes the Levee's characters in such detail that it's easy to mistake this meticulously researched history for literary fiction." — New York Times Book Review "Described with scrupulous concern for historical accuracy...an immensely readable book." — Joseph Epstein, The Wall Street Journal "Assiduously researched... even this book's minutiae makes for good storytelling." — Janet Maslin, The New York Times "Karen Abbott has pioneered sizzle history in this satisfyingly lurid tale. Change the hemlines, add 100 years, and the book could be filed under current affairs." — USA Today "A rousingly racy yarn." — Chicago Tribune "A colorful history of old Chicago that reads like a novel... a compelling and eloquent story." — The Atlanta Journal-Constitution "Gorgeously detailed" — New York Daily News "At last, a history book you can bring to the beach." — The Philadelphia Inquirer "Once upon a time, Chicago had a world class bordello called The Everleigh Club. Author Karen Abbott brings the opulent place and its raunchy era alive in a book that just might become this year's 'The Devil in the White City.'" — Chicago Tribune Sunday Magazine (cover story) "As Abbott's delicious and exhaustively researched book makes vividly clear, the Everleigh Club was the Taj Mahal of bordellos." — Chicago Sun Times "The book is rich with details about a fast-and-loose Chicago of the early 20th century... Sin explores this world with gusto, throwing light on a booming city and exposing its shadows." — Time Out Chicago "[Abbott's] research enables the kind of vivid description à la fellow journalist Erik Larson's *The Devil in the White City* that make what could be a dry historic account an intriguing read. — Seattle Times "Abbott tells her story with just the right mix of relish and restraint, providing a piquant guide to a world of sexuality" — The Atlantic "A rollicking tale from a more vibrant time: history to a ragtime beat." — Kirkus Reviews "With gleaming prose and authoritative knowledge Abbott elucidates one of the most colorful periods in American history, and the result reads like the very best fiction. Sex, opulence, murder — What's not to love?" — Sara Gruen, author of *Water for Elephants* "A detailed and intimate portrait of the Ritz of brothels, the famed Everleigh Club of turn-of-the-century Chicago. Sisters Minna and Ada attracted the elites of the world to such glamorous chambers as the Room of 1,000 Mirrors, complete with a reflective floor. And isn't Minna's advice to her resident prostitutes worthy advice for us all: 'Give, but give interestingly and with mystery.'" — Erik Larson, author of *The Devil in the White City* "Karen Abbott has combined bodice-ripping salaciousness with top-notch scholarship to produce a work more vivid than a Hollywood movie." — Melissa Fay Greene, author of *There is No Me Without You* "Sin in the Second City is a masterful history lesson, a harrowing biography, and - best of all - a superfun read. The Everleigh story closely follows the turns of American history like a little sister. I can't recommend this book loudly enough." — Darin Strauss, author of *Chang and Eng* "This is a story of debauchery and corruption, but it is also a story of sisterhood, and unerring devotion. Meticulously researched, and beautifully crafted, *Sin in the Second City* is an utterly captivating piece of history." — Julian Rubinstein, author of *Ballad of the Whiskey Robber*

The Emperor of All Maladies Siddhartha Mukherjee. 2011-08-09 This edition includes a new interview with the author--P. [4] of cover.

The Body Project Joan Jacobs Brumberg. 2010-06-09 The award-winning author of *Fasting Girls* explores what teenage girls have lost in this new world of freedom and consumerism—a world in which the body is their primary project. Fascinating ... riveting ... Women and girls should read this fine book together. —The New York Times Book Review A hundred years ago, women were lacing themselves into corsets and teaching their daughters to do the same. The ideal of the day, however, was inner beauty: a focus on good deeds and a pure heart. Today American women have more social choices and personal freedom than ever before. But fifty-three percent of our girls are dissatisfied with their bodies by the age of thirteen, and many begin a pattern of weight obsession and dieting as early as eight or nine. Why? In *The Body Project*, historian Joan Jacobs Brumberg answers this question, drawing on diary excerpts and media images from 1830 to the present. Tracing girls' attitudes toward topics ranging from breast size and menstruation to hair, clothing, and cosmetics, she exposes the shift from the Victorian concern with character to our modern focus on outward appearance—in particular, the desire to be model-thin and sexy. Compassionate, insightful, and gracefully written, *The Body Project* explores the gains and losses adolescent girls have inherited since they shed the corset and the ideal of virginity for a new world of sexual freedom and consumerism—a world in which the body is their primary project.

Tobacco in History and Culture Jordan Goodman. 2005

America's Women Gail Collins. 2009-10-13 Rich in detail, filled with fascinating characters, and panoramic in its sweep, this magnificent, comprehensive work tells for the first time the complete story of the American woman from the Pilgrims to the 21st-century. In this sweeping cultural history, Gail Collins explores the transformations, victories, and tragedies of women in America over the past 300 years. As she traces the role of females from their arrival on the Mayflower through the 19th century to the feminist movement of the 1970s and today, she demonstrates a boomerang pattern of participation and retreat. In some periods, women were expected to work in the fields and behind the barricades—to colonize the nation, pioneer the West, and run the defense industries of World War II. In the decades between, economic forces and cultural attitudes shunted them back into the home, confining them to the role of moral beacon and domestic goddess. Told chronologically through the compelling true stories of individuals whose lives, linked together, provide a complete picture of the American woman's experience, *Untitled* is a landmark work and major contribution for us all.

Work! Elspeth H. Brown. 2019-07-02 From the haute couture runways of Paris and New York and editorial photo shoots for glossy fashion magazines

to reality television, models have been a ubiquitous staple of twentieth- and twenty-first-century American consumer culture. In *Work!* Elspeth H. Brown traces the history of modeling from the advent of photographic modeling in the early twentieth century to the rise of the supermodel in the 1980s. Brown outlines how the modeling industry sanitized and commercialized models' sex appeal in order to elicit and channel desire into buying goods. She shows how this new form of sexuality—whether exhibited in the Ziegfeld Follies girls' performance of Anglo-Saxon femininity or in African American models' portrayal of black glamour in the 1960s—became a central element in consumer capitalism and a practice that has always been shaped by queer sensibilities. By outlining the paradox that queerness lies at the center of capitalist heteronormativity and telling the largely unknown story of queer models and photographers, Brown offers an out of the ordinary history of twentieth-century American culture and capitalism.

Cigarettes are Sublime Richard Klein. 1993 Klein wanted to find out what was so alluring about smoking that for all his good sense and determination and the intense public pressure, he had to struggle so hard to quit. The result is a survey of the meaning and significance of cigarettes in literature, films, war, sex, and other realms throughout the world. Annotation copyright by Book News, Inc., Portland, OR

The Snowball Alice Schroeder. 2009-09-16 Shortlisted for the Financial Times and Goldman Sachs Business Book of the Year Prize 2008 The Snowball is the first and will be the only biography of the world's richest man, Warren Buffett, written with his full cooperation and collaboration. Combining a unique blend of The Sage of Omaha's business savvy, life story and philosophy, The Snowball is essential reading for anyone wishing to discover and replicate the secrets of his business and life success. Warren Buffett is arguably the world's greatest investor. Even as a child he was fascinated by the concept of risk and probability, setting up his first business at the age of six. In 1964 he bought struggling Massachusetts textile firm Berkshire Hathaway and grew it to be the 12th largest corporation in the US purely through the exercise of sound investing principles - a feat never equalled in the annals of business. Despite an estimated net worth of around US\$62 billion, Buffett leads an intriguingly frugal life taking home a salary of only £50,000 a year. His only indulgence is a private jet, an extravagance he wryly acknowledges by calling it The Indefensible. In 2006, he made the largest charitable donation on record, with most of it going to the Bill & Melinda Gates Foundation. The Snowball provides a comprehensive, richly detailed insight one of the world's most extraordinary and much loved public figures.

The Modern Temper Lynn Dumenil. 1995 Offers a broad view of American culture during the 1920s, discussing the changing values that ended the repressive Victorian era, the growing importance of pluralism in America's heterogeneous society, and the expansion of federal bureaucracy

The Cigarette Century Allan Brandt. 2009-01-06 From agriculture to big business, from medicine to politics, The Cigarette Century is the definitive account of how smoking came to be so deeply implicated in our culture, science, policy, and law. No product has been so heavily promoted or has become so deeply entrenched in American consciousness. The Cigarette Century shows in striking detail how one ephemeral (and largely useless) product came to play such a dominant role in so many aspects of our lives—and deaths.

Between the World and Me Ta-Nehisi Coates. 2015-07-14 #1 NEW YORK TIMES BESTSELLER • NATIONAL BOOK AWARD WINNER • NAMED ONE OF TIME'S TEN BEST NONFICTION BOOKS OF THE DECADE • PULITZER PRIZE FINALIST • NATIONAL BOOK CRITICS CIRCLE AWARD FINALIST • ONE OF OPRAH'S "BOOKS THAT HELP ME THROUGH" • NOW AN HBO ORIGINAL SPECIAL EVENT Hailed by Toni Morrison as "required reading," a bold and personal literary exploration of America's racial history by "the most important essayist in a generation and a writer who changed the national political conversation about race" (Rolling Stone) NAMED ONE OF THE MOST INFLUENTIAL BOOKS OF THE DECADE BY CNN • NAMED ONE OF PASTE'S BEST MEMOIRS OF THE DECADE • NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY The New York Times Book Review • O: The Oprah Magazine • The Washington Post • People • Entertainment Weekly • Vogue • Los Angeles Times • San Francisco Chronicle • Chicago Tribune • New York • Newsday • Library Journal • Publishers Weekly In a profound work that pivots from the biggest questions about American history and ideals to the most intimate concerns of a father for his son, Ta-Nehisi Coates offers a powerful new framework for understanding our nation's history and current crisis. Americans have built an empire on the idea of "race," a falsehood that damages us all but falls most heavily on the bodies of black women and men—bodies exploited through slavery and segregation, and, today, threatened, locked up, and murdered out of all proportion. What is it like to inhabit a black body and find a way to live within it? And how can we all honestly reckon with this fraught history and free ourselves from its burden? *Between the World and Me* is Ta-Nehisi Coates's attempt to answer these questions in a letter to his adolescent son. Coates shares with his son—and readers—the story of his awakening to the truth about his place in the world through a series of revelatory experiences, from Howard University to Civil War battlefields, from the South Side of Chicago to Paris, from his childhood home to the living rooms of mothers whose children's lives were taken as American plunder. Beautifully woven from personal narrative, reimagined history, and fresh, emotionally charged reportage, *Between the World and Me* clearly illuminates the past, bravely confronts our present, and offers a transcendent vision for a way forward.

The Smoking Book Lesley Stern. 2008-04-15 The Smoking Book is a dreamlike structure built on the solid foundation of two questions: how does it feel to smoke, and what does smoking mean? Lesley Stern, in an innovative, hybrid form of writing, muses on these questions through intersecting stories and essays that connect, expand, and contract like smoke rings floating through the air. Stern writes of addictions and passionate attachments, of the body and bodily pleasure, of autobiography and cultural history. Smoking is Stern's seductive pretext, her way of entering unknown and mysterious regions. The Smoking Book begins with intimate and vivid accounts of growing up on a tobacco farm in colonial Rhodesia, reminiscences that permeate subsequent excursions into precolonial tobacco production and postcolonial life in Zimbabwe, as well as dramatic vignettes set in Australia, the United States, Scotland, Italy, Japan, and South America. Stern has written a book, at once intensely personal and kaleidoscopically international, that weaves the intimate act of a solitary person smoking a cigarette into a broad cultural picture of desire, exchange, fulfillment, and the acts that bind people together, either in lasting ways or through ephemeral encounters. The Smoking Book is for anyone who has ever smoked or loved a smoker (against their better judgment); it is for those who have never smoked or for those who mourn the loss of cigarettes as they would grieve for a lost friend. But mostly, The Smoking Book is for all those who are smoldering still.

The Cigarette Sarah Milov. 2019-10-02 The story of tobacco's fortunes seems simple: science triumphed over addiction and profit. Yet the reality is more complicated—and more political. Historically it was not just bad habits but also the state that lifted the tobacco industry. What brought about change was not medical advice but organized pressure: a movement for nonsmoker's rights.

A Land of Milk and Butter Markus Lampe, Paul Sharp. 2019-04-12 How and why does Denmark have one of the richest, most equal, and happiest societies in the world today? Historians have often pointed to developments from the late nineteenth century, when small peasant farmers worked together through agricultural cooperatives, whose exports of butter and bacon rapidly gained a strong foothold on the British market. This book presents a radical retelling of this story, placing (largely German-speaking) landed elites—rather than the Danish peasantry—at center stage. After acquiring estates in Denmark, these elites imported and adapted new practices from outside the kingdom, thus embarking on an ambitious program of agricultural reform and sparking a chain of events that eventually led to the emergence of Denmark's famous peasant cooperatives in 1882. *A Land of Milk and Butter* presents a new interpretation of the origin of these cooperatives with striking implications for developing countries today.

Cigarettes, Inc. Nan Enstad. 2018-12-10 Traditional narratives of capitalist change often rely on the myth of the willful entrepreneur from the global North who transforms the economy and delivers modernity—for good or ill—to the rest of the world. With *Cigarettes, Inc.*, Nan Enstad upends this story, revealing the myriad cross-cultural encounters that produced corporate life before World War II. In this startling account of innovation and expansion, Enstad uncovers a corporate network rooted in Jim Crow segregation that stretched between the United States and China and beyond. *Cigarettes, Inc.* teems with a global cast—from Egyptian, American, and Chinese entrepreneurs to a multiracial set of farmers, merchants, factory workers, marketers, and even baseball players, jazz musicians, and sex workers. Through their stories, *Cigarettes, Inc.* accounts for the cigarette's spectacular rise in popularity and in the process offers nothing less than a sweeping reinterpretation of corporate power itself.

A Companion to American Women's History Nancy A. Hewitt. 2008-04-15 This collection of twenty-four original essays by leading scholars in American women's history highlights the most recent important scholarship on the key debates and future directions of this popular and contemporary field. Covers the breadth of American Women's history, including the colonial family, marriage, health, sexuality, education,

immigration, work, consumer culture, and feminism. Surveys and evaluates the best scholarship on every important era and topic. Includes expanded bibliography of titles to guide further research.

Ladies of Labor, Girls of Adventure Nan Enstad.1999 At the beginning of the twentieth century, labor leaders in women's unions routinely chastised their members for their ceaseless pursuit of fashion, avid reading of dime novels, and affected ways, including aristocratic airs and accents. Indeed, working women in America were eagerly participating in the burgeoning consumer culture available to them. While the leading activists, organizers, and radicals feared that consumerist tendencies made working women seem frivolous and dissuaded them from political action, these women, in fact, went on strike in very large numbers during the period, proving themselves to be politically active, astute, and effective. In *Ladies of Labor, Girls of Adventure*, historian Nan Enstad explores the complex relationship between consumer culture and political activism for late nineteenth- and twentieth-century working women. While consumerism did not make women into radicals, it helped shape their culture and their identities as both workers and political actors. Examining material ranging from early dime novels about ordinary women who inherit wealth or marry millionaires, to inexpensive, ready-to-wear clothing that allowed them to both deny and resist mistreatment in the workplace, Enstad analyzes how working women wove popular narratives and fashions into their developing sense of themselves as ladies. She then provides a detailed examination of how this notion of ladyhood affected the great New York shirtwaist strike of 1909-1910. From the women's grievances, to the walkout of over 20,000 workers, to their style of picketing, Enstad shows how consumer culture was a central theme in this key event of labor strife. Finally, Enstad turns to the motion picture genre of female adventure serials, popular after 1912, which imbued ladyhood with heroines' strength, independence, and daring.

Golden-Silk Smoke Carol Benedict.2011-04-10 Tobacco has been pervasive in China almost since its introduction from the Americas in the mid-sixteenth century. One-third of the world's smokers--over 350 million--now live in China, and they account for 25 percent of worldwide smoking-related deaths. This book examines the deep roots of China's contemporary cigarette culture and smoking epidemic and provides one of the first comprehensive histories of Chinese consumption in global and comparative perspective--Publisher's description.

Ashes to Ashes Gwen Hunter.2010-10-01 Ashlee Chadwick Davenport has been a widow for only a month when she finds disturbing evidence suggesting that her husband Jack--pillar of the community, church deacon, principled businessman--might have been much less honorable than he seemed. There are recordings of anonymous phone calls alleging Jack was involved in unsavory business transactions. Records of shady land deals. And she finds letters that hint at even darker dealings. Worse, from an emotional standpoint, Ashe discovers racy photos of her deceased husband with her best friend. She feels as if her marriage and her life have been ripped away from her. Her whole existence has been built on lies. All she has left is her daughter and the farm that has been in her family for generations. Then, suddenly, even those things are threatened. Jack's death has left her holding something that someone wants very badly. And they'll do anything to get it. Ashe must draw on her ever-growing anger to find the strength to fight Jack's final legacy: an unknown, unseen enemy.

The Corporate Rich and the Power Elite in the Twentieth Century G. William Domhoff.2019-06-21 The Corporate Rich and the Power Elite in the Twentieth Century demonstrates exactly how the corporate rich developed and implemented the policies and created the government structures that allowed them to dominate the United States. The book is framed within three historical developments that have made this domination possible: the rise and fall of the union movement, the initiation and subsequent limitation of government social-benefit programs, and the postwar expansion of international trade. The book's deep exploration into the various methods the corporate rich used to centralize power corrects major empirical misunderstandings concerning all three issue-areas. Further, it explains why the three ascendant theories of power in the early twenty-first century--interest-group pluralism, organizational state theory, and historical institutionalism--cannot account for the complexity of events that established the power elite's supremacy and led to labor's fall. More generally, and convincingly, the analysis reveals how a corporate-financed policy-planning network, consisting of foundations, think tanks, and policy-discussion groups, gradually developed in the twentieth century and played a pivotal role in all three issue-areas. Filled with new archival findings and commanding detail, this book offers readers a remarkable look into the nature of power in America during the twentieth century, and provides a starting point for future in-depth analyses of corporate power in the current century.

Full Body Burden Kristen Iversen.2013-06-04 "An intimate and deeply human memoir that shows why we should all be concerned about nuclear safety, and the dangers of ignoring science in the name of national security."—Rebecca Skloot, #1 New York Times bestselling author of *The Immortal Life of Henrietta Lacks* A shocking account of the government's attempt to conceal the effects of the toxic waste released by a secret nuclear weapons plant in Colorado and a community's vain search for justice—soon to be a feature documentary Kristen Iversen grew up in a small Colorado town close to Rocky Flats, a secret nuclear weapons plant once designated the most contaminated site in America. *Full Body Burden* is the story of a childhood and adolescence in the shadow of the Cold War, in a landscape at once startlingly beautiful and--unknown to those who lived there--tainted with invisible yet deadly particles of plutonium. It's also a book about the destructive power of secrets--both family and government. Her father's hidden liquor bottles, the strange cancers in children in the neighborhood, the truth about what was made at Rocky Flats--best not to inquire too deeply into any of it. But as Iversen grew older, she began to ask questions and discovered some disturbing realities. Based on extensive interviews, FBI and EPA documents, and class-action testimony, this taut, beautifully written book is both captivating and unnerving.

Pushing Cool Keith Wailoo.2021-11-02 Spanning a century, *Pushing Cool* reveals how the twin deceptions of health and Black affinity for menthol were crafted—and how the industry's disturbingly powerful narrative has endured to this day. Police put Eric Garner in a fatal chokehold for selling cigarettes on a New York City street corner. George Floyd was killed by police outside a store in Minneapolis known as “the best place to buy menthols.” Black smokers overwhelmingly prefer menthol brands such as Kool, Salem, and Newport. All of this is no coincidence. The disproportionate Black deaths and cries of “I can't breathe” that ring out in our era—because of police violence, COVID-19, or menthol smoking—are intimately connected to a post-1960s history of race and exploitation. In *Pushing Cool*, Keith Wailoo tells the intricate and poignant story of menthol cigarettes for the first time. He pulls back the curtain to reveal the hidden persuaders who shaped menthol buying habits and racial markets across America: the world of tobacco marketers, consultants, psychologists, and social scientists, as well as Black lawmakers and civic groups including the NAACP. Today most Black smokers buy menthols, and calls to prohibit their circulation hinge on a history of the industry's targeted racial marketing. In 2009, when Congress banned flavored cigarettes as criminal enticements to encourage youth smoking, menthol cigarettes were also slated to be banned. Through a detailed study of internal tobacco industry documents, Wailoo exposes why they weren't and how they remain so popular with Black smokers.

Cul de Sac Paul Cheney.2017-02-27 Introduction. The colonial Cul de Sac -- Province and colony -- Production and investment -- Humanity and interest -- War and profit -- Husband and wife -- Revolution and cultivation -- Evacuation and indemnity -- Epilogue

Dear Girls Ali Wong.2019-10-15 NEW YORK TIMES BESTSELLER • Ali Wong's heartfelt and hilarious letters to her daughters (the two she put to work while they were still in utero) cover everything they need to know in life, like the unpleasant details of dating, how to be a working mom in a male-dominated profession, and how she trapped their dad. “Knife-sharp . . . a genuine pleasure.”—The New York Times NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Time • Variety • Chicago Tribune • Glamour • New York In her hit Netflix comedy special *Baby Cobra*, an eight-month pregnant Ali Wong resonated so strongly that she even became a popular Halloween costume. Wong told the world her remarkably unfiltered thoughts on marriage, sex, Asian culture, working women, and why you never see new mom comics on stage but you sure see plenty of new dads. The sharp insights and humor are even more personal in this completely original collection. She shares the wisdom she's learned from a life in comedy and reveals stories from her life off stage, including the brutal single life in New York (i.e. the inevitable confrontation with erectile dysfunction), reconnecting with her roots (and drinking snake blood) in Vietnam, tales of being a wild child growing up in San Francisco, and parenting war stories. Though addressed to her daughters, Ali Wong's letters are absurdly funny, surprisingly moving, and enlightening (and gross) for all. Praise for *Dear Girls* “Fierce, feminist, and packed with funny anecdotes.”—Entertainment Weekly “[Wong] spins a volume whose pages simultaneously shock and satisfy. . . . *Dear Girls* is not so much a real-talk handbook as it is a myth-puncturing manifesto.”—Vogue “[A] refreshing, hilarious, and

honest account of making a career in a male-dominated field, dating, being a mom, growing up, and so much more...Yes, this book is addressed to Wong's daughters, but every reader will find nuggets of wisdom and inspiration and, most important, something to laugh at."—Bustle
The Wisdom of Crowds James Surowiecki.2005-08-16 In this fascinating book, New Yorker business columnist James Surowiecki explores a deceptively simple idea: Large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future. With boundless erudition and in delightfully clear prose, Surowiecki ranges across fields as diverse as popular culture, psychology, ant biology, behavioral economics, artificial intelligence, military history, and politics to show how this simple idea offers important lessons for how we live our lives, select our leaders, run our companies, and think about our world.

Life Richard Fortey.2011-03-23 By one of Britain's most gifted scientists: a magnificently daring and compulsively readable account of life on Earth (from the big bang to the advent of man), based entirely on the most original of all sources--the evidence of fossils. With excitement and driving intelligence, Richard Fortey guides us from the barren globe spinning in space, through the very earliest signs of life in the sulphurous hot springs and volcanic vents of the young planet, the appearance of cells, the slow creation of an atmosphere and the evolution of myriad forms of plants and animals that could then be sustained, including the magnificent era of the dinosaurs, and on to the last moment before the debut of Homo sapiens. Ranging across multiple scientific disciplines, explicating in wonderfully clear and refreshing prose their findings and arguments--about the origins of life, the causes of species extinctions and the first appearance of man--Fortey weaves this history out of the most delicate tracers left in rock, stone and earth. He also explains how, on each aspect of nature and life, scientists have reached the understanding we have today, who made the key discoveries, who their opponents were and why certain ideas won. Brimful of wit, fascinating personal experience and high scholarship, this book may well be our best introduction yet to the complex history of life on Earth. A Book-of-the-Month Club Main Selection With 32 pages of photographs
A Company of Heroes Marcus Brotherton.2011-05-03 THE "MUST-READ"* BOOK THAT INSPIRED THE EXTRAORDINARY DOCUMENTARY FOR PUBLIC TELEVISION Look for the Band of Brothers miniseries, now available to stream on Netflix! After the Band of Brothers went home, they never forgot the lessons of war... After chronicling the personal stories of the Band of Brothers in *We Who Are Alive and Remain*, author Marcus Brotherton presents a collection of remembrances from the families of the soldiers of Easy Company—and how their wartime experiences shaped their lives off the battlefield. *A Company of Heroes* is an intimate, revealing portrait of the lives of the men who fought for our freedom during some of the darkest days the world has ever known—men who returned home with a newfound wisdom and honor that they passed onto their families, and that continue to inspire new generations of Americans. *Jake Powers, Official E/506th Historian

Cigarettes, Inc. Nan Enstad.2018-12-10 Traditional narratives of capitalist change often rely on the myth of the willful entrepreneur from the global North who transforms the economy and delivers modernity—for good or ill—to the rest of the world. With *Cigarettes, Inc.*, Nan Enstad upends this story, revealing the myriad cross-cultural encounters that produced corporate life before World War II. In this startling account of innovation and expansion, Enstad uncovers a corporate network rooted in Jim Crow segregation that stretched between the United States and China and beyond. *Cigarettes, Inc.* teems with a global cast—from Egyptian, American, and Chinese entrepreneurs to a multiracial set of farmers, merchants, factory workers, marketers, and even baseball players, jazz musicians, and sex workers. Through their stories, *Cigarettes, Inc.* accounts for the cigarette's spectacular rise in popularity and in the process offers nothing less than a sweeping reinterpretation of corporate power itself.

Franklin and Winston Jon Meacham.2004-10-12 NEW YORK TIMES BESTSELLER The most complete portrait ever drawn of the complex emotional connection between two of history's towering leaders Franklin Roosevelt and Winston Churchill were the greatest leaders of "the Greatest Generation." In *Franklin and Winston*, Jon Meacham explores the fascinating relationship between the two men who piloted the free world to victory in World War II. It was a crucial friendship, and a unique one—a president and a prime minister spending enormous amounts of time together (113 days during the war) and exchanging nearly two thousand messages. Amid cocktails, cigarettes, and cigars, they met, often secretly, in places as far-flung as Washington, Hyde Park, Casablanca, and Teheran, talking to each other of war, politics, the burden of command, their health, their wives, and their children. Born in the nineteenth century and molders of the twentieth and twenty-first, Roosevelt and Churchill had much in common. Sons of the elite, students of history, politicians of the first rank, they savored power. In their own time both men were underestimated, dismissed as arrogant, and faced skeptics and haters in their own nations—yet both magnificently rose to the central challenges of the twentieth century. Theirs was a kind of love story, with an emotional Churchill courting an elusive Roosevelt. The British prime minister, who rallied his nation in its darkest hour, standing alone against Adolf Hitler, was always somewhat insecure about his place in FDR's affections—which was the way Roosevelt wanted it. A man of secrets, FDR liked to keep people off balance, including his wife, Eleanor, his White House aides—and Winston Churchill. Confronting tyranny and terror, Roosevelt and Churchill built a victorious alliance amid cataclysmic events and occasionally conflicting interests. *Franklin and Winston* is also the story of their marriages and their families, two clans caught up in the most sweeping global conflict in history. Meacham's new sources—including unpublished letters of FDR's great secret love, Lucy Mercer Rutherford, the papers of Pamela Churchill Harriman, and interviews with the few surviving people who were in FDR and Churchill's joint company—shed fresh light on the characters of both men as he engagingly chronicles the hours in which they decided the course of the struggle. Hitler brought them together; later in the war, they drifted apart, but even in the autumn of their alliance, the pull of affection was always there. Charting the personal drama behind the discussions of strategy and statecraft, Meacham has written the definitive account of the most remarkable friendship of the modern age.

Baseball Geoffrey C. Ward.1994 530 illustrations in text

Our Family Business Mary Dunhill.1979

The Advertising Age Encyclopedia of Advertising John McDonough,Karen Egolf.2015-06-18 For a full list of entries and contributors, a generous selection of sample entries, and more, visit the *The Advertising Age Encyclopedia of Advertising* website. Featuring nearly 600 extensively illustrated entries, *The Advertising Age Encyclopedia of Advertising* provides detailed historic surveys of the world's leading agencies and major advertisers, as well as brand and market histories; it also profiles the influential men and women in advertising, overviews advertising in the major countries of the world, covers important issues affecting the field, and discusses the key aspects of methodology, practice, strategy, and theory. Also includes a color insert.

Corporate Diplomacy Ulrich Steger.2003-08-01 Based on a wealth of empirical studies and case studies, this book explains the strategic choices companies have to make in order to remain consistent. In each chapter, real-life examples illuminate the key message managers should take away from the book. It offers a purely managerial viewpoint focused on what managers can do to manage the business environment in any situation.

The Devil's Playbook Lauren Etter.2021-05-25 NEW YORK TIMES EDITORS' CHOICE • Big Tobacco meets Silicon Valley in this "deeply reported and illuminating" (The New York Times Book Review) corporate exposé of what happened when two of the most notorious industries collided—and the vaping epidemic was born. "The best business book I've read since *Bad Blood*."—Jonathan Eig, New York Times bestselling author of *Ali: A Life* Howard Willard lusted after Juul. As the CEO of tobacco giant Philip Morris's parent company and a veteran of the industry's long fight to avoid being regulated out of existence, he grew obsessed with a prize he believed could save his company—the e-cigarette, a product with all the addictive upside of the original without the same apparent health risks and bad press. Meanwhile, in Silicon Valley, Adam Bowen and James Monsees began working on a device that was meant to save lives and destroy Big Tobacco, but they ended up baking the industry's DNA into their invention's science and marketing. Ultimately, Juul's e-cigarette was so effective and so market-dominating that it put the company on a collision course with Philip Morris and sparked one of the most explosive public health crises in recent memory. In a deeply reported account, award-winning journalist Lauren Etter tells a riveting story of greed and deception in one of the biggest botched deals in business history. Etter shows how Philip Morris's struggle to innovate left Willard desperate to acquire Juul, even as his own team sounded alarms about the startup's reliance on underage customers. And she shows how Juul's executives negotiated a lavish deal that let them pocket the lion's share of Philip Morris's \$12.8 billion investment while government regulators and furious parents mounted a campaign to hold the company's feet to the fire. *The Devil's Playbook* is the inside story of how Juul's embodiment of Silicon Valley's "move fast and break things" ethos wrought havoc on American health, and how a beleaguered tobacco

company was seduced by the promise of a new generation of addicted customers. With both companies' eyes on the financial prize, neither anticipated the sudden outbreak of vaping-linked deaths that would terrorize a nation, crater Juul's value, end Willard's career, and show the costs in human life of the rush to riches—while Juul's founders, board members, and employees walked away with a windfall.

Religion of Fear David Cady.2019 Based on extensive interviews with mostly former cult members, this book chronicles the history of the Church of God of Union Assembly from its beginning around World War I up to recent times. Founded by a charismatic, unlettered leader, C. T. Pratt, who forcefully broke away from the Holiness COG organization, the church eventually found its home base in Dalton, Georgia. It grew steadily at first and then more rapidly as the great Depression ravaged workers in the mostly rural area of north Georgia. The group set up communal living practices and spread branches of the church across the country, recruiting among the most displaced with a message of social uplift and anti-capitalism, even as its religious practices became increasingly authoritarian and exploitative. If C. T. Pratt exhibited some characteristics of a violent cult leader, his son, who took over the church as his father suffered from ill-health, took these tendencies to a new level that eventually caught the attention of secular authorities. His son, in turn, was even worse--and placed the church on the path to financial ruin. Amazingly, the church survived its three authoritarian leaders and still exists--

The Man Who Sold America Jeffrey L. Cruikshank, Arthur W. Schultz.2010-08-12 We live in an age of persuasion. Leaders and institutions of every kind--public and private, large and small--must compete in the marketplace of images and messages. This has been true since the advent of mass media, from broad circulation magazines and radio through the age of television and the internet. Yet there have been very few true geniuses at the art of mass persuasion in the last century. In public relations, Edward Bernays comes to mind. In advertising, most Hall-of-Famers--J. Walter Thomson, David Ogilvy, Bill Bernbach, Bruce Barton, Ray Rubicam, and others--point to one individual as the father of modern advertising: Albert D. Lasker. And yet Lasker--unlike Bernays, Thomson, Ogilvy, and the others--remains an enigma. Now, Jeffrey Cruikshank and Arthur Schultz, having uncovered a treasure trove of Lasker's papers, have written a fascinating and revealing biography of one of the 20th century's most powerful, intriguing, and instructive figures. It is no exaggeration to say that Lasker created modern advertising. He was the first influential proponent of reason why advertising, a consumer-centered approach that skillfully melded form and content and a precursor to the unique selling proposition approach that today dominates the industry. More than that, he was a prominent political figure, champion of civil rights, man of extreme wealth and hobnobber with kings and maharajahs, as well as with the likes of Albert Einstein and Eleanor Roosevelt. He was also a deeply troubled man, who suffered mental collapses throughout his adult life, though was able fight through and continue his amazing creative and productive activities into later life. This is the story of a man who shaped an industry, and in many ways, shaped a century.

The Mysterious Affair at Olivetti Meryle Secrest.2019-11-05 The never-before-told true account of the design and development of the first desktop computer by the world's most famous high-styled typewriter company, more than a decade before the arrival of the Osborne 1, the Apple 1, the first Intel microprocessor, and IBM's PC5150. The human, business, design, engineering, cold war, and tech story of how the Olivetti company came to be, how it survived two world wars and brought a ravaged Italy back to life, how after it mastered the typewriter business with the famous Olivetti touch, it entered the new, fierce electronics race; how its first desktop computer, the P101, came to be; how, within eighteen months, it had caught up with, and surpassed, IBM, the American giant that by then had become an arm of the American government, developing advanced weapon systems; Olivetti putting its own mainframe computer on the market with its desktop prototype, selling 40,000 units, including to NASA for its lunar landings. How Olivetti made inroads into the US market by taking control of Underwood of Hartford CT as an assembly plant for Olivetti's own typewriters and future miniaturized personal computers; how a week after Olivetti purchased Underwood, the US government filed an antitrust suit to try to stop it; how Adriano Olivetti, the legendary idealist, socialist, visionary, heir to the company founded by his father, built the company into a fantastical dynasty--factories, offices, satellite buildings spread over more than fifty acres--while on a train headed for Switzerland in 1960 for supposed meetings and then to Hartford, never arrived, dying suddenly of a heart attack at fifty-eight . . . how eighteen months later, his brilliant young engineer, who had assembled Olivetti's superb team of electronic engineers, was killed, as well, in a suspicious car crash, and how the Olivetti company and the P101 came to its insidious and shocking end.

The Ukrainian Night Marci Shore.2018-01-09 A vivid and intimate account of the Ukrainian Revolution, the rare moment when the political became the existential What is worth dying for? While the world watched the uprising on the Maidan as an episode in geopolitics, those in Ukraine during the extraordinary winter of 2013-14 lived the revolution as an existential transformation: the blurring of night and day, the loss of a sense of time, the sudden disappearance of fear, the imperative to make choices. In this lyrical and intimate book, Marci Shore evokes the human face of the Ukrainian Revolution. Grounded in the true stories of activists and soldiers, parents and children, Shore's book blends a narrative of suspenseful choices with a historian's reflections on what revolution is and what it means. She gently sets her portraits of individual revolutionaries against the past as they understand it—and the future as they hope to make it. In so doing, she provides a lesson about human solidarity in a world, our world, where the boundary between reality and fiction is ever more effaced.

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