

Innovation And Scaling For Impact How Effective S

Measuring Social Change Alnoor Ebrahim.2019-07-16 The social sector is undergoing a major transformation. We are witnessing an explosion in efforts to deliver social change, a burgeoning impact investing industry, and an unprecedented intergenerational transfer of wealth. Yet we live in a world of rapidly rising inequality, where social sector services are unable to keep up with societal need, and governments are stretched beyond their means. Alnoor Ebrahim addresses one of the fundamental dilemmas facing leaders as they navigate this uncertain terrain: performance measurement. How can they track performance towards worthy goals such as reducing poverty, improving public health, or advancing human rights? What results can they reasonably measure and legitimately take credit for? This book tackles three core challenges of performance faced by social enterprises and nonprofit organizations alike: what to measure, what kinds of performance systems to build, and how to align multiple demands for accountability. It lays out four different types of strategies for managers to consider—niche, integrated, emergent, and ecosystem—and details the types of performance measurement and accountability systems best suited to each. Finally, this book examines the roles of funders such as impact investors, philanthropic foundations, and international aid agencies, laying out how they can best enable meaningful performance measurement.
[Impact Al Etmanski.2015-02](#)

Social Value Investing Howard W. Buffett,William B. Eimicke.2018-05-29 Social Value Investing presents a new way to approach some of society's most difficult and intractable challenges. Although many of our world's problems may seem too great and too complex to solve — inequality, climate change, affordable housing, corruption, healthcare, food insecurity — solutions to these challenges do exist, and will be found through new partnerships bringing together leaders from the public, private, and philanthropic sectors. In their new book, Howard W. Buffett and William B. Eimicke present a five-point management framework for developing and measuring the success of such partnerships. Inspired by value investing — one of history's most successful investment paradigms — this framework provides tools to maximize collaborative efficiency and positive social impact, so that major public programs can deliver innovative, inclusive, and long-lasting solutions. It also offers practical insights for any private sector CEO, public sector administrator, or nonprofit manager hoping to build successful cross-sector collaborations. Social Value Investing tells the compelling stories of cross-sector partnerships from around the world — Central Park and the High Line in New York City, community-led economic development in Afghanistan, and improved public services in cities across Brazil. Drawing on lessons and observations from a broad selection of collaborations, this book combines real life stories with detailed analysis, resulting in a blueprint for effective, sustainable partnerships that serve the public interest. Readers also gain access to original, academic case material and professionally produced video documentaries for every major partnership profiled — bringing to life the people and stories in a way that few other business or management books have done.

Innovation and Scaling for Impact Christian Seelos,Johanna Mair.2017-01-04 Innovation and Scaling for Impact forces us to reassess how social sector organizations create value. Drawing on a decade of research, Christian Seelos and Johanna Mair transcend widely held misconceptions, getting to the core of what a sound impact strategy entails in the nonprofit world. They reveal an overlooked nexus between investments that might not pan out (innovation) and expansion based on existing strengths (scaling). In the process, it becomes clear that managing this tension is a difficult balancing act that fundamentally defines an organization and its impact. The authors examine innovation pathologies that can derail organizations by thwarting their efforts to juggle these imperatives. Then, through four rich case studies, they detail innovation archetypes that effectively sidestep these pathologies and blend innovation with scaling. Readers will come away with conceptual models to drive progress in the social sector and tools for defining the future of their organizations.

Social Innovation Sarah Lai-Yin Cheah.2019-06-04 In the world of creating new ventures with the single goal of achieving financial profitability, it is well known that nine of ten startups are likely to fail. For new social ventures that have the twin goals of financial profitability and social inclusiveness, the chances of failures are even higher. This book provides insight into the common struggles of social activists and the strategic responses necessary to not only overcome their organizational issues but also address the world's pressing social challenges. The book not only traces the journey of the social activists in growing their social ventures to flesh out real-life issues but also introduces the latest management thinking on social innovation in daily business decision. This book makes a useful contribution in furthering the concepts of social innovation and entrepreneurship and inspiring more change agents to create and implement effective, scalable and sustainable solutions to address social issues and meet the needs of the disadvantaged groups in the society.

The Role of Science, Technology, Innovation, and Partnerships in the Future of USAID National Academies of Sciences, Engineering, and Medicine,Policy and Global Affairs,Development, Security, and Cooperation,Committee on the Review of Science, Technology, Innovation, and Partnerships (STIP) for Development and Implications for the Future of USAID.2017-03-03 The United States has long recognized that the nation's prosperity and security depend on how we address challenges of disasters, poverty, famine, and disease around the world. The U.S. Agency for International Development (USAID) has played a vital role in promoting U.S. national and international interests by advancing strategies for employing science, technology, and innovation to respond to global challenges. The focus by USAID on science, technology, and innovation is critical to improve development outcomes. At the core of this progress is the engagement of science institutions and other innovative enterprises and their commitment to work in partnership with USAID to research, test, and scale solutions. The Role of Science, Technology, Innovation, and Partnerships in the Future of USAID provides an assessment and advice on the current and future role for science, technology, and innovation in assistance programs at USAID and on the role of partnerships in the public and private sectors to expand impact. This report examines challenges and opportunities for USAID in expanding the utilization of science, technology, and innovation in development assistance; assesses how USAID has deployed science, technology, and innovation; and recommends priority areas for improvement going forward in partnership with others.

Creative Construction Gary P. Pisano.2019-01-15 This myth-busting book shows large companies can construct a strategy, system, and culture of innovation that creates sustained growth. Every company wants to grow, and the most proven way is through innovation. The conventional wisdom is that only disruptive, nimble startups can innovate; once a business gets bigger and more complex corporate arteriosclerosis sets in. Gary Pisano's remarkable research conducted over three decades, and his extraordinary on-the-ground experience with big companies and fast-growing ones that have moved beyond the start-up stage, provides new thinking about how the scale of bigger companies can be leveraged for advantage in innovation. He begins with the simple reality that bigger companies are, well, different. Demanding that they be like Uber is no more realistic than commanding your dog to speak French. Bigger companies are complex. They need to sustain revenue streams from existing businesses, and deal with Wall Street's demands. These organizations require a different set of management practices and approaches--a discipline focused on the strategies, systems and culture for taking their companies to the next level. Big can be beautiful, but it requires creative construction by leaders to avoid the creative destruction that is all-too-often the fate of too many.

Scaling Social Impact P. Bloom,E. Skloot.2010-10-11 Many social entrepreneurs struggle to take successful, innovative programs that address social problems on a local or limited basis and scale them up to expand their impact in a more widespread, deeper, and efficient way. In *Scaling Social Impact*, the editors address this issue with a comprehensive collection of original papers.

Lean Scaleup Frank Mattes.2021-05-21 Companies struggle dramatically in building new businesses from innovation. 85-90 percent of corporate startups die after the Minimum Viable Product stage. Why is this so? What is the solution? How can companies improve? This book provides the answers. It is written by Frank Mattes, who has decades of experience in corporate innovation. It has been co-written with more than 20 practitioners and 2 business schools as a practical guide for practitioners - corporate innovation, Digital Innovation, heads of incubators and accelerators, leaders of corporate startups and senior managers. Clients and early readers say the content is timely, relevant, powerful and ready for use, a must-read, and the solution dramatically increases return on investment in digital innovation. The corporate business-building problem. Companies are doing okay in

incremental improvements. But they fail in innovation. They are good at copying past success stories but bad at creating new ones. If companies do not solve this problem, they will burn money. They also fail to achieve revenue growth from innovation, fail in corporate transformation, fail to future-proof their business and fail in winning and retaining top talent. The solution and the book. The book provides a solution. It is the first one on this subject and guides corporate practitioners on how to build new businesses. The book covers the entire journey - from a meaningful idea to a sizable business - and it includes leadership and cultural/collaboration aspects needed for success. The book is the result of a multi-year co-creation process with more than 20 industry-leading companies and 2 business schools. It distills Best Practices and insights into one framework. This framework is the Lean Scaleup(TM). It describes the three capabilities that companies must develop to solve their business-building problem: methodology (the how-to), dual leadership and culture/collaboration. When the right innovation teams use the Lean Scaleup with the right mindset in a supportive environment, the company can solve its business-building problem. Advance praise (selection) Frank Mattes brings his extensive experience in corporate innovation to this pragmatic guide to dramatically increasing return on investment in digital innovation. Jeroen Tas, Chief Innovation & Strategy Officer, Royal Philips The Lean Scaleup is an approach built through practice in the field. It supports companies facing transformational challenges. David Gilmour, co-founder bp Launchpad Taking innovation concepts to scale is the real challenge. This book provides a practical framework and methodology for going beyond the MVP into scale. Ofer HaCohen, Head Innovation Center Israel, AT&T Frank has addressed business-building in many organizations successfully. Finally, his approach is codified in this book. I can't recommend it enough to every innovation team keen to deliver results. Hans Balmaekers, CEO, innov8rs The Lean Scaleup gives companies a powerful tool to identify, develop and scale breakthrough innovations. A must-read for all managers from corporate innovation or strategic innovation. Prof. Dr. Georg Oenbrink, CEO, CREAGO Solutions (formerly Evonik industries) The book provides an excellent framework to address the Scaling-Up challenge. It is based on the real-life learning journey of +20 corporates. A must-read for corporate entrepreneurs and their leaders! Carina Snijder VP, Research Program Management, Royal Philips

Agricultural Innovation Systems The World Bank.2012-02-21 Managing the ability of agriculture to meet rising global demand and to respond to the changes and opportunities will require good policy, sustained investments, and innovation - not business as usual. Investments in public Research and Development, extension, education, and their links with one another have elicited high returns and pro-poor growth, but these investments alone will not elicit innovation at the pace or on the scale required by the intensifying and proliferating challenges confronting agriculture. Experience indicates that aside from a strong capacity in Research and Development, the ability to innovate is often related to collective action, coordination, the exchange of knowledge among diverse actors, the incentives and resources available to form partnerships and develop businesses, and conditions that make it possible for farmers or entrepreneurs to use the innovations. While consensus is developing about what is meant by 'innovation' and 'innovation system', no detailed blueprint exists for making agricultural innovation happen at a given time, in a given place, for a given result. The AIS approach that looks at these multiple conditions and relationships that promote innovation in agriculture, has however moved from a concept to a sub-discipline with principles of analysis and action. AIS investments must be specific to the context, responding to the stage of development in a particular country and agricultural sector, especially the AIS. This sourcebook contributes to identifying, designing, and implementing the investments, approaches, and complementary interventions that appear most likely to strengthen AIS and to promote agricultural innovation and equitable growth. It emphasizes the lessons learned, benefits and impacts, implementation issues, and prospects for replicating or expanding successful practices. The information in this sourcebook derives from approaches that have been tested at different scales in different contexts. It reflects the experiences and evolving understanding of numerous individuals and organizations concerned with agricultural innovation, including the World Bank. This information is targeted to the key operational staff in international and regional development agencies and national governments who design and implement lending projects and to the practitioners who design thematic programs and technical assistance packages. The sourcebook can also be an important resource for the research community and nongovernmental organizations (NGOs).

The Voltage Effect John A. List.2022-02-01 NATIONAL BESTSELLER • A leading economist answers one of today's trickiest questions: Why do some great ideas make it big while others fail to take off? "Brilliant, practical, and grounded in the very latest research, this is by far the best book I've ever read on the how and why of scaling."—Angela Duckworth, CEO of Character Lab and New York Times bestselling author of Grit ONE OF THE MOST ANTICIPATED BOOKS OF 2022—Men's Journal "Scale" has become a favored buzzword in the startup world. But scale isn't just about accumulating more users or capturing more market share. It's about whether an idea that takes hold in a small group can do the same in a much larger one—whether you're growing a small business, rolling out a diversity and inclusion program, or delivering billions of doses of a vaccine. Translating an idea into widespread impact, says University of Chicago economist John A. List, depends on one thing only: whether it can achieve "high voltage"—the ability to be replicated at scale. In *The Voltage Effect*, List explains that scalable ideas share a common set of attributes, while any number of attributes can doom an unscalable idea. Drawing on his original research, as well as fascinating examples from the realms of business, policymaking, education, and public health, he identifies five measurable vital signs that a scalable idea must possess, and offers proven strategies for avoiding voltage drops and engineering voltage gains. You'll learn: • How celebrity chef Jamie Oliver expanded his restaurant empire by focusing on scalable "ingredients" (until it collapsed because talent doesn't scale) • Why the failure to detect false positives early on caused the Reagan-era drug-prevention program to backfire at scale • How governments could deliver more services to more citizens if they focused on the last dollar spent • How one education center leveraged positive spillovers to narrow the achievement gap across the entire community • Why the right set of incentives, applied at scale, can boost voter turnout, increase clean energy use, encourage patients to consistently take their prescribed medication, and more. By understanding the science of scaling, we can drive change in our schools, workplaces, communities, and society at large. Because a better world can only be built at scale.

Running Randomized Evaluations Rachel Glennerster, Kudzai Takavarasha.2013-11-24 This book provides a comprehensive yet accessible guide to running randomized impact evaluations of social programs. Drawing on the experience of researchers at the Abdul Latif Jameel Poverty Action Lab, which has run hundreds of such evaluations in dozens of countries throughout the world, it offers practical insights on how to use this powerful technique, especially in resource-poor environments. This step-by-step guide explains why and when randomized evaluations are useful, in what situations they should be used, and how to prioritize different evaluation opportunities. It shows how to design and analyze studies that answer important questions while respecting the constraints of those working on and benefiting from the program being evaluated. The book gives concrete tips on issues such as improving the quality of a study despite tight budget constraints, and demonstrates how the results of randomized impact evaluations can inform policy. With its self-contained modules, this one-of-a-kind guide is easy to navigate. It also includes invaluable references and a checklist of the common pitfalls to avoid. Provides the most up-to-date guide to running randomized evaluations of social programs, especially in developing countries Offers practical tips on how to complete high-quality studies in even the most challenging environments Self-contained modules allow for easy reference and flexible teaching and learning Comprehensive yet nontechnical

Frontiers in Social Innovation Neil Malhotra.2022-03-01 The one book you need to make a difference in the world. Social innovation and social entrepreneurship are rising forces. As the extent of the world's systemic challenges becomes clear—from climate change to income inequality to food security to healthcare and beyond—more and more of the best and brightest will feel called to become innovators and entrepreneurs who develop and deploy solutions to the world's thorniest problems. But it won't be easy: social innovation is complicated. Solutions require the active collaboration of constituents across the worlds of government, business, and nonprofits. Social innovators and entrepreneurs need a handbook to guide them on the journey to changing the world. This is that guide. Contributions from a who's who of the smartest thinkers and most experienced practitioners in the field provide the knowledge you need to succeed as a social innovator. Topics cover the waterfront, including: High-performance leadership as a driver of social change Design for extreme affordability Scaling social innovation Corporate decarbonization Social innovation and healthcare in the postpandemic world Donor-advised funds and impact investing Case studies from the field bring to life the challenges and opportunities social entrepreneurs and innovators face. *Frontiers in Social Innovation* is an essential volume for anyone who wants to use innovation

and entrepreneurship to make the world a better place.

The Resilience Dividend Judith Rodin.2014-11-11 Building resilience—the ability to bounce back more quickly and effectively—is an urgent social and economic issue. Our interconnected world is susceptible to sudden and dramatic shocks and stresses: a cyber-attack, a new strain of virus, a structural failure, a violent storm, a civil disturbance, an economic blow. Through an astonishing range of stories, Judith Rodin shows how people, organizations, businesses, communities, and cities have developed resilience in the face of otherwise catastrophic challenges: • Medellin, Colombia, was once the drug and murder capital of South America. Now it's host to international conferences and an emerging vacation destination. • Tulsa, Oklahoma, cracked the code of rapid urban development in a floodplain. • Airbnb, Toyota, Ikea, Coca-Cola, and other companies have realized the value of reducing vulnerabilities and potential threats to customers, employees, and their bottom line. • In the Mau Forest of Kenya, bottom-up solutions are critical for dealing with climate change, environmental degradation, and displacement of locals. • Following Superstorm Sandy, the Rockaway Surf Club in New York played a vital role in distributing emergency supplies. As we grow more adept at managing disruption and more skilled at resilience-building, Rodin reveals how we are able to create and take advantage of new economic and social opportunities that offer us the capacity to recover after catastrophes and grow strong in times of relative calm.

Handbook of Inclusive Innovation Gerard George.2019 The Handbook of Inclusive and Social Innovation: The Role of Organizations, Markets and Communities offers a comprehensive review of research on inclusive innovation to address systemic and structural issues - the "Grand Challenges" of our time. With 27 contributions from 57 scholars, the Handbook provides frameworks and insights by summarising current research, and highlights emerging practices and scalable solutions. The contributions highlight a call to action and place social impact at the heart of theory and practice. It will be an invaluable resource for academics, practitioners, and policymakers who champion social inclusion and emphasize innovative approaches to addressing sustainable development goals.

The Social Innovation Imperative: Create Winning Products, Services, and Programs that Solve Society's Most Pressing Challenges

Sandra M. Bates.2011-12-23 "This book is a must read for anyone who cares about the well-being of humanity in our modern world." —Jake B. Schrum, President Southwestern University, Georgetown, TX "The Social Innovation Imperative advances a best practice framework to solving the world's most pressing social issues. This is a foundational guide to changing the world that will be referenced for years to come." —Michael Reynolds, Vice President, Product Development and Management, Cigna Health Care "Advancing the works of Clayton Christensen, Tony Ulwick, and others, Bates gives us a systematic approach for addressing critical human needs and the ecosystems in which they persist. This book is a blueprint to help us solve the 'right' things—the 'right' way." —Joe Grieshop, President, Chief Innovation Executive, netTrekker, Founding Partner, Knovation Lab "Bates lays out a comprehensive, needs-driven approach for creating a social innovation road map. The detailed templates she provides offer particular insight for large, complex challenges." —Sarah Miller Caldicott, author of *Innovate Like Edison and Inventing The Future*, great-grandniece of Thomas Edison "Bates shows how to create comprehensive innovation strategies using a six-step framework, and she gives the reader detailed 'how to' instruction for each step." —Ellen Domb, Ph.D., President, PQR Group, Founder of The TRIZ Journal About the Book: In recent years, business leaders have been investing unprecedented amounts of time and money pursuing innovation to drive profits and growth. Although far from perfected, the innovation best practices they follow are by now well established. But when your expected ROI isn't measured in dollars but in social good, the game is played very differently—which is where The Social Innovation Imperative comes in. Sandra M. Bates has spent the last decade helping major corporations create new markets for technology, consumer goods, and services. Now, she turns her attention to the social sector. The Social Innovation Imperative begins by explaining why innovation in social sectors, such as health care, conservation, and education, is unique and then provides the framework and tools that create a best practice for driving innovative change that will impact our world. Bates organizes the process into action-oriented steps you can follow to meet your goals effectively and in the most efficient manner possible. Learn how to: Investigate the Needs—define the social challenge, determine unmet needs, and examine opportunities for achieving them Innovate the Solution—devise a workable solution and develop a powerful social business model Implement the Solution—ensure the solution creates shared value and discover techniques to make certain that it does not become an orphan innovation In The Social Innovation Imperative, Bates combines everything she has learned as a high-level business consultant to offer a refreshing new approach for developing breakthrough products, programs, and services to meet society's needs. The Framework for Social Innovation outlined in this book removes the mystery from innovation success and provides a systematic approach anyone can adopt. The Social Innovation Imperative offers essential wisdom for innovators everywhere—whether nonprofits, NGOs, foundations, government agencies, or corporations—who wish to generate meaningful social value.

Technologies for Development Silvia Hostettler, Samira Najih Besson, Jean-Claude Bolay.2018-06-15 This open access book presents 18 case studies that explore current scientific and technological efforts to address global development issues, such as poverty, from a holistic and interdisciplinary point of view, putting actual impacts at the centre of its analysis. It illustrates the use of technologies for development in various fields of research, such as humanitarian action, medical and information and communication technology, disaster risk-reduction technologies, habitat and sustainable access to energy. The authors discuss how innovative technologies, such as unmanned aerial vehicles for disaster risk reduction, crowdsourcing humanitarian data, online education and ICT-based medical technologies can have significant social impact. The book brings together the best papers of the 2016 International Conference on Technologies for Development at EPFL, Switzerland. The book explores how the gap between innovation in the global South and actual social impact can be bridged. It fosters exchange between engineers, other scientists, practitioners and policy makers active at the interface of innovation and technology and human, social, and economic development.

Social Entrepreneurship and Innovation Carole Carlson.2022-02-09 Mission-driven ventures have the power to change the world and solve today's most pressing social problems. Social Entrepreneurship equips students with the theories, models, tools, and templates they need to generate ideas and shape opportunities into impactful social enterprises. Author Carole Carlson uses a variety of real-world examples, cases, and profiles to illustrate how entrepreneurs around the world are changing their communities. Exercises allow students to practice developing their entrepreneurial skillset as they learn the fundamentals of structuring, financing, marketing, and scaling social ventures. Whatever social cause your students are passionate about, they will find Social Entrepreneurship a vital resource for making their vision a reality.

Social Innovation In Africa Ndidi Okonkwo Nwuneli.2016-07-15 Encouraged by the emergence and early impact of social innovators on the African Continent, but frustrated by the slow pace of large scale change, this book is focused on filling the knowledge gap for those tackling Africa's serious social problems. It lays out the required building blocks for achieving scale at impact. By creating clear mission, vision, and values statements and piloting and rolling out business models that are demand-driven, simple, and low-cost, with compelling measurement and evaluation tools that leverage technology. It also explores the steps for attracting and retaining talent and financing and forming strategic partnerships with the private, public and non-profit sectors to foster scaling. Practical case studies provide inspiration for those who seek to become innovators or to be employed by them. Finally, it outlines the crucial steps for key stakeholders to take in order to support the emergence of more social innovators on the African continent, create an enabling environment for the scaling of high-impact initiatives and advance collective efforts to build stronger communities for current and future generations. This is a practical and inspirational guide for all entrepreneurs and individuals that seek to combine business and social goals and for those in the public, private and non-profit sectors that aim to foster and support these projects.

Innovating Luis Perez-Breva.2018-08-28 Discover the MIT-developed, "doer's approach" to innovation with this guide that reveals you don't need an earth-shattering idea to create a standout product, service, or business—just a hunch that you can scale up to impact. Innovation is the subject of countless books and courses, but there's very little out there about how you actually innovate. Innovation and entrepreneurship are not one and the same, although aspiring innovators often think of them that way. They are told to get an idea and a team and to build a show-and-tell for potential investors. In *Innovating*, Luis Perez-Breva describes another approach—a doer's approach developed over a decade at MIT and internationally in workshops, classes, and companies. He shows that innovating doesn't require an earth-shattering idea; all it takes is a hunch. Anyone can do it. By prototyping a problem and learning by being wrong, innovating can be scaled up to make an impact. As Perez-Breva demonstrates, "nothing is new"

at the outset of what we only later celebrate as innovation. In *Innovating*, the process—illustrated by unique and dynamic artwork—is shown to be empirical, experimental, nonlinear, and incremental. You give your hunch the structure of a problem. Anything can be a part. Your innovating accrues other people's knowledge and skills. Perez-Breva describes how to create a kit for innovating, and outlines questions that will help you think in new ways. Finally, he shows how to systematize what you've learned: to advocate, communicate, scale up, manage innovating continuously, and document—"you need a notebook to converse with yourself," he advises. Everyone interested in innovating also needs to read this book.

The Evolution of Social Innovation Frances Westley, Katharine McGowan. 2017-12-29 In a time where governments and civil society organizations are putting ever-greater stock in social innovation as a route to transformation, understanding what characterizes social innovation with transformative potential is important. Exciting and promising ideas seem to die out as often as they take flight, and market mechanisms, which go a long way towards contributing to successful technical innovations, play an insignificant role in social innovations. The cases in this book explore the evolution of successful social innovation through time, from the ideas which catalysed social and system entrepreneurs to create new processes, platforms, projects and programs to fundamental social shifts in culture, economics, laws and policies which occurred as a result. In doing so, the authors shed light on how to recognize transformative potential in the early stage innovations we see today.

Innovation is Everybody's Business Tamara Ghandour. 2020-04-21 Tamara Ghandour, author, podcaster, keynote speaker and founder of innovation training company, LaunchStreet, used to believe that innovation was the domain of a select few, exclusive to certain industries, or relegated to a specific job role. But, as Tamara discovered in her 25 years of work and research, everybody has the capacity to innovate. It's a person's unique innovation style, (which can be assessed and channelled), that can transform inertia into innovation. Drawing on eye-opening data from her proprietary Innovation Quotient Edge Assessment, *Innovation is Everybody's Business* is for those looking for solutions to the daily pain of how do I prove my worth, a reality for many people whether they work in the C-Suite or on the front-lines. This book will resonate with those that recognize that being more innovative is their ticket to being indispensable. It is also for leaders under pressure to build a culture of innovation but don't know how. As organizations face pressure to innovate, the accountability for making it happen falls on senior and mid-level leaders. They are told what to do, but not how to do it. This book will give them a tool to build a team of innovators who make an impact every day in big and small ways.

Rippling Beverly Schwartz. 2012-02-21 Principles for driving significant change throughout an entire system Drawing on the knowledge and experience of working with hundreds the world's top social change leaders in all fields, Beverly Schwartz presents a model for change based on five proven principles that any individual leader or organization can apply to bring about deep, lasting and systematic change. *Rippling* shows how to activate the type of change that is needed to address the critical challenges that threaten to destroy the foundations of our society and planet in these increasingly turbulent times. These actionable principles are brought to life by compelling real-life stories. Schwartz provides a road map that allows anyone to become a changemaker. Presents some of today's most innovative and effective approaches to solving social and environmental challenges Offers a vision of social entrepreneurs as role models, catalysts, enablers and recruiters who spread waves system changing solutions throughout society The author offers a model of change that begins with the end result in mind First book from an insider at Ashoka, the foremost global organization on social change through social entrepreneurship *Rippling* clearly demonstrates how and when empathy, creativity, passion, and persistence are combined; significant, life-altering progress is indeed possible.

Social Innovation and Social Entrepreneurship Luis Portales. 2019-04-23 Social entrepreneurship and social innovation both seek to improve the world through social change. Whereas social entrepreneurship revolves around the business side of change, social innovation focuses on the processes through which that change is generated. This textbook provides a comprehensive analysis of both topics, covering all the characteristics and elements of social innovation and social entrepreneurship, from a conceptual and practical perspective. The book has four sections: 1) Basics and concepts of Social Innovation and Social Entrepreneurship; 2) Business models and generation of value in social enterprises; 3) Social innovation within traditional companies, and 4) Definition and alignment of the impact of social innovation and entrepreneurship. Students and any practitioners that want to know about social innovation or social entrepreneurship will be exposed to contemporary topics in the field as well as a variety of cases and tools for its development. With its learning objectives, reflective questions, the definition of key concepts, and exercises, this book is the definitive text for advanced undergraduate and graduate courses in social innovation and social entrepreneurship.

The Fourth Industrial Revolution Klaus Schwab. 2017-01-03 World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine "smart factories" in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future—one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

The Development Dimension Innovation for Development Impact Lessons from the OECD Development Assistance Committee OECD. 2020-06-23 This report synthesises the lessons emerging from an OECD Development Assistance Committee peer learning exercise on how innovation efforts can be strengthened, individually and collectively, to achieve the 2030 Agenda.

Theories of Social Innovation Danielle Logue. 2019 As we grapple with how to respond to some of the world's most pressing problems, such as inequality, poverty and climate change, there is growing global interest in 'social innovation' as a potential solution. But what exactly is 'social innovation'? This book describes three ways to theorise social innovation when seeking to manage and organize for both social and economic progress.

How to Avoid a Climate Disaster Bill Gates. 2021-02-16 #1 NEW YORK TIMES BEST SELLER • In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

Social Innovations in the Urban Context Taco Brandsen, Sandro Cattacin, Adalbert Evers, Annette Zimmer. 2016-04-05 This book addresses the

practice of social innovation, which is currently very much in the public eye. New ideas and approaches are needed to tackle the severe and wicked problems with which contemporary societies are struggling. Especially in times of economic crisis, social innovation is regarded as one of the crucial elements needed to move forward. Our knowledge of its dynamics has significantly progressed, thanks to an abundance of studies on social innovation both general and sector-specific. However, despite the valuable research conducted over the past years, the systematic analysis of social innovation is still contested and incomplete. The questions asked in the book will be the following: 1. What is the nature of social innovations? 2. What patterns can be identified in social innovations emerging at the local level? 3. How is the emergence and spread of social innovations related to urban governance? More precisely, which conditions and arrangements facilitate and hinder social innovation? We explore these questions using different types of data and methods, and studying different contexts. In particular, we focus on innovations that aim at solving problems of the young unemployed, single parents and migrants. This analysis is based on original research carried out in the period 2010-2013 in the framework of a European project with a specific empirical research strategy. Research was carried out in 20 cities in 10 different European countries.

Forces for Good Leslie R. Crutchfield, Heather McLeod Grant. 2012-05-01 An updated edition of a groundbreaking book on best practices for nonprofits What makes great nonprofits great? In the original book, authors Crutchfield and McLeod Grant employed a rigorous research methodology derived from for-profit books like *Built to Last*. They studied 12 nonprofits that have achieved extraordinary levels of impact—from Habitat for Humanity to the Heritage Foundation—and distilled six counterintuitive practices that these organizations use to change the world. Features a new introduction that explores the new context in which nonprofits operate and the consequences for these organizations Includes a new chapter on applying the Six Practices to small, local nonprofits, including some examples of these organizations Contains an update on the 12 organizations featured in the original book—how they have fared, what they've learned, and where they are now in their growth trajectory This book has lessons for all readers interested in creating significant social change, including nonprofit managers, donors, and volunteers.

Scaling Up Excellence Robert I. Sutton, Huggy Rao. 2014-02-04 Wall Street Journal Bestseller The pick of 2014's management books. —Andrew Hill, Financial Times One of the top business books of the year. —Harvey Schacter, The Globe and Mail Bestselling author, Robert Sutton and Stanford colleague, Huggy Rao tackle a challenge that determines every organization's success: how to scale up farther, faster, and more effectively as an organization grows. Sutton and Rao have devoted much of the last decade to uncovering what it takes to build and uncover pockets of exemplary performance, to help spread them, and to keep recharging organizations with ever better work practices. Drawing on inside accounts and case studies and academic research from a wealth of industries— including start-ups, pharmaceuticals, airlines, retail, financial services, high-tech, education, non-profits, government, and healthcare— Sutton and Rao identify the key scaling challenges that confront every organization. They tackle the difficult trade-offs that organizations must make between whether to encourage individualized approaches tailored to local needs or to replicate the same practices and customs as an organization or program expands. They reveal how the best leaders and teams develop, spread, and instill the right mindsets in their people— rather than ruining or watering down the very things that have fueled successful growth in the past. They unpack the principles that help to cascade excellence throughout an organization, as well as show how to eliminate destructive beliefs and behaviors that will hold them back. *Scaling Up Excellence* is the first major business book devoted to this universal and vexing challenge and it is destined to become the standard bearer in the field.

Free Innovation Eric Von Hippel. 2024-04-30 A leading innovation scholar explains the growing phenomenon and impact of free innovation, in which innovations developed by consumers and given away “for free.” In this book, Eric von Hippel, author of the influential *Democratizing Innovation*, integrates new theory and research findings into the framework of a “free innovation paradigm.” Free innovation, as he defines it, involves innovations developed by consumers who are self-rewarded for their efforts, and who give their designs away “for free.” It is an inherently simple grassroots innovation process, unencumbered by compensated transactions and intellectual property rights. Free innovation is already widespread in national economies and is steadily increasing in both scale and scope. Today, tens of millions of consumers are collectively spending tens of billions of dollars annually on innovation development. However, because free innovations are developed during consumers' unpaid, discretionary time and are given away rather than sold, their collective impact and value have until very recently been hidden from view. This has caused researchers, governments, and firms to focus too much on the Schumpeterian idea of innovation as a producer-dominated activity. Free innovation has both advantages and drawbacks. Because free innovators are self-rewarded by such factors as personal utility, learning, and fun, they often pioneer new areas before producers see commercial potential. At the same time, because they give away their innovations, free innovators generally have very little incentive to invest in diffusing what they create, which reduces the social value of their efforts. The best solution, von Hippel and his colleagues argue, is a division of labor between free innovators and producers, enabling each to do what they do best. The result will be both increased producer profits and increased social welfare—a gain for all.

Drawdown Paul Hawken. 2017-04-18 • New York Times bestseller • The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world “At this point in time, the *Drawdown* book is exactly what is needed; a credible, conservative solution-by-solution narrative that we can do it. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects include increased determination and a sense of grounded hope.” —Per Espen Stoknes, Author, *What We Think About When We Try Not To Think About Global Warming* “There's been no real way for ordinary people to get an understanding of what they can do and what impact it can have. There remains no single, comprehensive, reliable compendium of carbon-reduction solutions across sectors. At least until now. . . . The public is hungry for this kind of practical wisdom.” —David Roberts, *Vox* “This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be called a textbook.” —Peter Kareiva, Director of the Institute of the Environment and Sustainability, UCLA In the face of widespread fear and apathy, an international coalition of researchers, professionals, and scientists have come together to offer a set of realistic and bold solutions to climate change. One hundred techniques and practices are described here—some are well known; some you may have never heard of. They range from clean energy to educating girls in lower-income countries to land use practices that pull carbon out of the air. The solutions exist, are economically viable, and communities throughout the world are currently enacting them with skill and determination. If deployed collectively on a global scale over the next thirty years, they represent a credible path forward, not just to slow the earth's warming but to reach drawdown, that point in time when greenhouse gases in the atmosphere peak and begin to decline. These measures promise cascading benefits to human health, security, prosperity, and well-being—giving us every reason to see this planetary crisis as an opportunity to create a just and livable world.

Scale Geoffrey West. 2018-05-15 This is science writing as wonder and as inspiration. —The Wall Street Journal Wall Street Journal From one of the most influential scientists of our time, a dazzling exploration of the hidden laws that govern the life cycle of everything from plants and animals to the cities we live in. Visionary physicist Geoffrey West is a pioneer in the field of complexity science, the science of emergent systems and networks. The term “complexity” can be misleading, however, because what makes West's discoveries so beautiful is that he has found an underlying simplicity that unites the seemingly complex and diverse phenomena of living systems, including our bodies, our cities and our businesses. Fascinated by aging and mortality, West applied the rigor of a physicist to the biological question of why we live as long as we do and no longer. The result was astonishing, and changed science: West found that despite the riotous diversity in mammals, they are all, to a large degree, scaled versions of each other. If you know the size of a mammal, you can use scaling laws to learn everything from how much food it eats per day, what its heart-rate is, how long it will take to mature, its lifespan, and so on. Furthermore, the efficiency of the mammal's circulatory systems scales up precisely based on weight: if you compare a mouse, a human and an elephant on a logarithmic graph, you find with every doubling of average weight, a species gets 25% more efficient—and lives 25% longer. Fundamentally, he has proven, the issue has to do with the fractal geometry of the networks that supply energy and remove waste from the organism's body. West's work has been game-changing for biologists, but then he made the even bolder move of exploring his work's applicability. Cities, too, are constellations of networks and laws of scalability relate with eerie precision to them. Recently, West has applied his revolutionary work to the business world. This investigation has led to powerful insights into why some companies thrive while others fail. The

implications of these discoveries are far-reaching, and are just beginning to be explored. Scale is a thrilling scientific adventure story about the elemental natural laws that bind us together in simple but profound ways. Through the brilliant mind of Geoffrey West, we can envision how cities, companies and biological life alike are dancing to the same simple, powerful tune.

Profit & Purpose Kyle Westaway.2014-08-04 Why has Warby Parker been able to make such dramatic inroads against the behemoths in the long established eyeglass market? How has Method revolutionized the soap aisle? Amid the cacophony of online retailers, why has Etsy seen such explosive growth, with 2013 annual sales north of \$1 billion? These companies all have been disruptive because they are operating from a strong social/environmental purpose. They are proving a counterintuitive truth – purpose can drive profits. But it's not just innovative startups that are getting in on the action. Blue chip companies such as Nike, Coca-Cola and IBM are innovating within their organization to create a positive social and environmental impact globally. This is not a trend. It's the future of business. Based on in-depth interviews with founders, Profit & Purpose profiles a number of the most successful pioneers of this new way forward, telling the stories of thirteen social enterprises ranging from non-profits like Charity:Water and DonorsChoose.org, to for-profits, like Method and Burts Bees; from startups like Etsy and Warby Parker, to multinational corporations with market capitalizations in the hundreds of billions, like Coca-Cola, IBM and Nike. Kyle Westaway digs beneath the public stories of these organizations' success to reveal how they have harness the power of purpose. Taking readers behind the scenes, he shows how these leading social enterprises progressed from concept to scale, how they overcame common pitfalls, and how they managed to find an optimal balance between their mission and their business mandates. Westaway reveals that though there is no magic bullet formula that guarantees success, there are seven core practices that distinguish these market leaders from the pack of contenders. They are: DISCOVER THROUGH CURIOSITY // Finding the right opportunity catalyzes impact. DESIGN WITH HUMILITY // Prioritizing users creates killer products. BUILD THROUGH HUSTLE // Rallying people creates critical momentum for launch. FUND BY COMMITMENT // Aligning funders around a vision creates true partnerships. CONNECT WITH AUTHENTICITY // Authentic connection builds a movement. SCALE THROUGH COMMUNITY // Focusing on culture ensures smart growth. EVALUATE WITH HONESTY // Honest measurement ensures continual improvement. Profit & Purpose takes the literature on social entrepreneurship an important step forward, providing the practical tools for turning good intentions into breakaway success.

Lean Impact Ann Mei Chang.2018-10-30 Despite enormous investments of time and money, are we making a dent on the social and environmental challenges of our time? What if we could exponentially increase our impact? Around the world, a new generation is looking beyond greater profits, for meaningful purpose. But, unlike business, few social interventions have achieved significant impact at scale. Inspired by the modern innovation practices, popularized by bestseller The Lean Startup, that have fueled technology breakthroughs touching every aspect of our lives, Lean Impact turns our attention to a new goal - radically greater social good. Social change is far more complicated than building a new app. It requires more listening, more care, and more stakeholders. To make a lasting difference, solutions must be embraced by beneficiaries, address root causes, and include an engine that can accelerate growth to reach the scale of the need. Lean Impact offers bold ideas to reach audacious goals through customer insight, rapid experimentation and iteration, and a relentless pursuit of impact. Ann Mei Chang brings a unique perspective from across sectors, from her years as a tech executive in Silicon Valley to her most recent experience as the Chief Innovation Officer at USAID. She vividly illustrates the book with real stories from interviews with over 200 organizations across the US and around the world. Whether you are a nonprofit, social enterprise, triple bottom line company, foundation, government agency, philanthropist, impact investor, or simply donate your time and money, Lean Impact is an essential guide to maximizing social impact and scale.

Scaling Impact Robert McLean,John Gargani.2019-05-14 Scaling Impact introduces a new and practical approach to scaling the positive impacts of research and innovation. Inspired by leading scientific and entrepreneurial innovators from across Africa, Asia, the Caribbean, Latin America, and the Middle East, this book presents a synthesis of unrivalled diversity and grounded ingenuity. The result is a different perspective on how to achieve impact that matters, and an important challenge to the predominant more-is-better paradigm of scaling. For organisations and individuals working to change the world for the better, scaling impact is a common goal and a well-founded aim. The world is changing rapidly, and seemingly intractable problems like environmental degradation or accelerating inequality press us to do better for each other and our environment as a global community. Challenges like these appear to demand a significant scale of action, and here the authors argue that a more creative and critical approach to scaling is both possible and essential. To encourage uptake and co-development, the authors present actionable principles that can help organisations and innovators design, manage, and evaluate scaling strategies. Scaling Impact is essential reading for development and innovation practitioners and professionals, but also for researchers, students, evaluators, and policymakers with a desire to spark meaningful change.

Think Big, Start Small, Scale Fast Jim Carroll.2020-01-03 Think Big, Start Small, Scale Fast is based on the key business transformation guidance that futurist Jim Carroll has been providing to his global client base for over 25 years. He has shared his insight with over 2 million people in more than 1,500 keynote presentations worldwide. The book provides a glimpse into the uniqueness of the work that Jim has done in preparing for these events, and is based on insight from a long career as an advisor to countless global organizations. Jim came to realize this unique experience -- a life on the stage -- provided him with some very unique observations into how people try to deal with a world of massive change and challenge. Over time, he began to capture these observations, usually inspirational, sometimes controversial. Notes Jim: In late July 2016, through a variety of colliding circumstances, the opportunity to focus my thinking into a message of hope and inspiration took on a life of its own. Since that moment in time, I have started each workday, without fail, very early in the morning, with my coffee, my laptop, and a moment of quiet reflection. They are a critical part of a very important journey, that of painting a picture of hope and optimism for what the day might bring. I have not missed one day, since starting this in early August 2016. I mark my personal progress and success one day at a time by my ability to inspire myself and others each and every day through this small personal thought. The book is a story of inspiration and transformation. It provides motivational guidance to those who seek how to navigate our increasingly complex and ever faster world. It provides insight into what people and organizations must do to deal with a world of massive disruption and transformation in everything they know: disruptive business models; competitive markets, product and service lines; changing consumer behaviour; the impact of accelerating technology, and more.

The Chocolate Model of Change Diane Dormant,Joe Lee.2011-07-03 A how-to-guide to get others in your organization to accept new technologies, processes, regulations, management, etc.

The Change Maker's Playbook Amy J. Radin.2020-09-08 2020 Book Excellence Award Winner How any leader can deliver business-changing innovation now. Any leader in any size company, no matter the size or sector, feels the pressure to innovate, find new ideas and business models, and create enduring customer value. There is no one formula or set process to find and execute the ideas that achieve these goals; customers set moving targets, shareholders are unforgiving and demanding, and society expects companies to care about much more than the bottom line. The fast and furious forces of change stimulated by technology, demographics, lifestyles, and economic, environmental, political and regulatory impacts -- or any number of these in combination - are easy to see. They are easy to talk about. They are easy to intellectualize. The problem? The answers are hard to execute and require nuanced combinations of leadership, skills, strategy and tactics. On top of that, innovation has moved from an abstraction that will matter at some distant date to a front-and-center deliverable that must show evidence of impact in the space of the calendar quarter. In the stories, tools, techniques and advice inside The Change Maker's Playbook, leaders will find tangible steps to find and safeguard the plans that will deliver the sustainable business-changing impacts - new customers, new relationships, new sources of value and growth— their businesses need. Separated from the pack of academic and consultant innovation theories, Radin's approach stems from her own experience sitting in the innovation hot seat at some of the world's most demanding companies and is bolstered by interviews with 50 corporate executives, founders and startup investors representing media, e-commerce, payments, healthcare, government, professional services, and not-for-profit sectors. The book walks readers through Radin's adaptive, 9-part framework, engaging them in ready-to-apply techniques. Her work shows leaders how to find the big ideas that will meaningfully address customer needs, take the insight from idea through implementation in a way that delivers in the short and long-term for the organization, and lead effectively through the obstacles that tend to derail or diminish innovation. Three phases - Seeking, Seeding and

Scaling - organize the framework within an intuitive, logical and useable format, with concrete actions outlined every step of the way. The answer to the dilemma every business faces today is that innovation is exhilarating, rewarding and even fun when it is approached as a unique challenge, but it can also be polarizing, unpredictable, and scary. Success requires that leaders rethink how they lead innovation. Leaders know they must set aside preconceived notions of what works, and look to those who have already walked in their shoes. This is why The Change Maker's Playbook was written, and why it will become an ongoing resource for any innovation leader. Table of Contents: Foreword The Change Maker's Framework (image) Introduction Part I: Seeking Chapter 1: Discovering Real Problems That Matter Chapter 2: Purpose, Passion, Promise and Positioning Chapter 3: The Art Of Being Resourceful Part II: Seeding Chapter 4: Prototype, Test, Learn, Iterate Chapter 5: Business Model Linchpins Chapter 6: The Green Light Moment Part III: Scaling Chapter 7: Launch Chapter 8: Testing and Experimenting Chapter 9: Anticipating and Adapting Epilogue Acknowledgements Bibliography

Unveiling the Magic of Words: A Overview of "**Innovation And Scaling For Impact How Effective S**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their ability to kindle emotions, provoke contemplation, and ignite transformative change is actually awe-inspiring. Enter the realm of "**Innovation And Scaling For Impact How Effective S**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve to the book is central themes, examine its distinctive writing style, and assess its profound effect on the souls of its readers.

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